

”The Chamber of Choice  
for quality networking.”

Swiss Chamber  
of Commerce in  
Sweden

Annual General  
Meeting  
18 March 2021

”The Chamber of Choice  
for quality networking.”

1. Öppnande av mötet / Opening of the meeting
2. Fastställande av röstlängd / Approval of the voting list
3. Val av ordförande och sekreterare för årsmötet / Elect Chairperson and Secretary for the General Meeting
4. Val av två justeringspersoner / Elect two Adjusters
5. Fråga om årsmötets behöriga sammankallande / Determination that the meeting has been duly convened
6. Genomgång och godkännande årsberättelse för 2020 / Review and approval of the Annual Report 2020
7. Genomgång och godkännande av ekonomiska rapport för 2020 / Review and approval of the Account Report 2020
8. Revisionsberättelse för 2020 / Approval of the Auditors' Report 2020
9. Medlemsavgifter / Approval membership fees
10. Ansvarsfrihet för styrelsen / Discharge of the Board of Directors
11. Val av ordförande och styrelseledamöter / Election of Chairperson and Board of Directors
12. Val av revisor och revisorssuppleant / Election of Auditor and Deputy Auditor
13. Val av nomineringskommitté / Election of Nomination Committee
14. Val av Hedersmedlem/ar / Election of Honorary Members
15. Övriga frågor / Any other business
16. Avslutande av mötet / Closing of the meeting

## Agenda

# Annual General Meeting

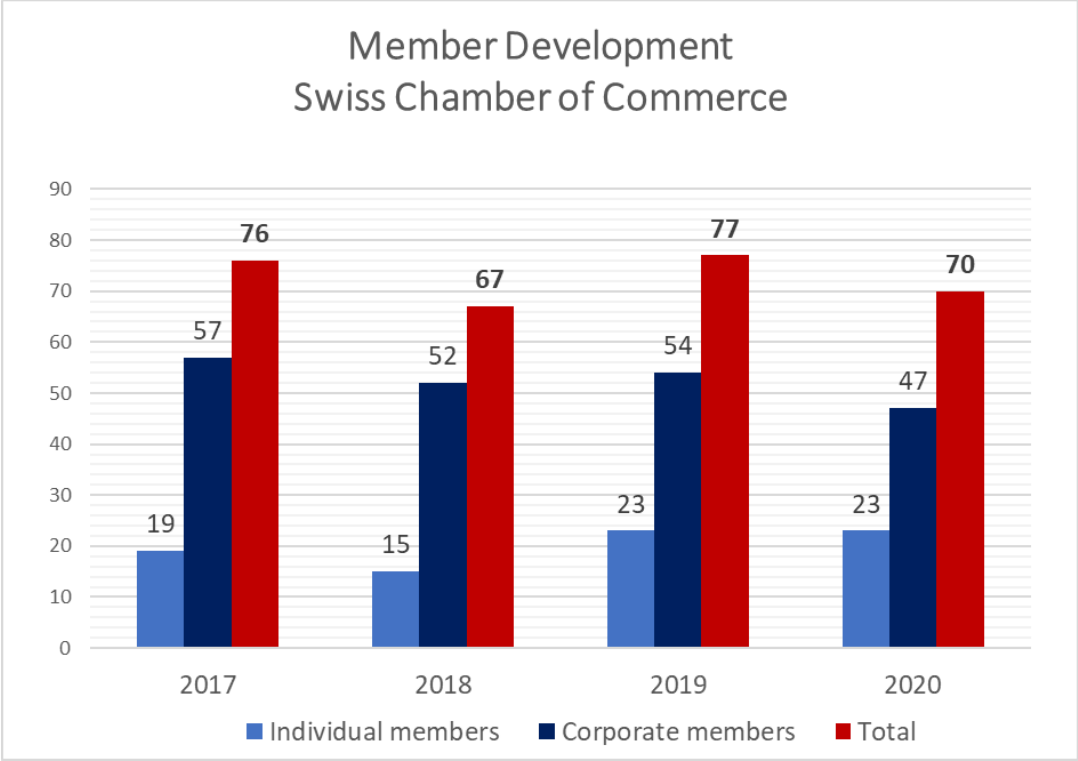
18 March 2021

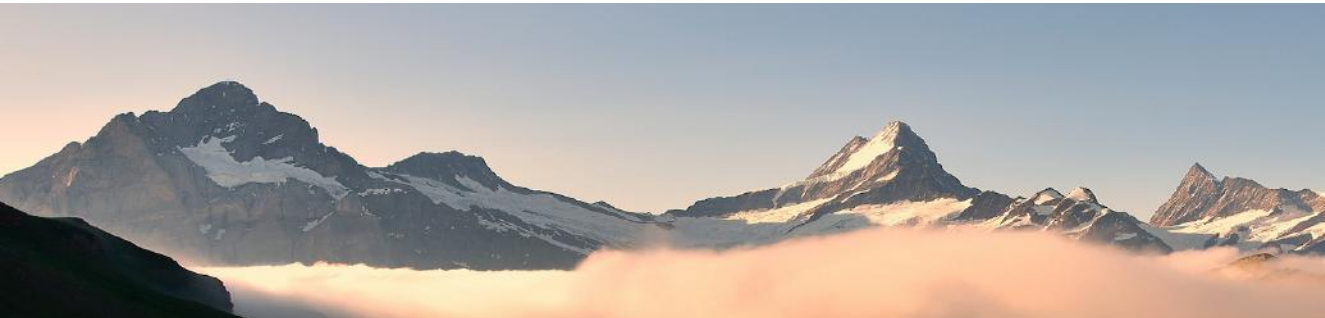
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6.  
Annual Report  
2020  
Member  
Development

Member Development  
Swiss Chamber of Commerce





## Annual Review

- Adapting to the new situation and changing the business.
- Go from the plan with 13 physical events to offering 15 webinars on new topics.
- 2 AGM to determine the new By-laws in the Swiss Chamber of Commerce in Sweden.
- Strategy Conference with the Board to set the plan for 2021.
- Some webinars organised in collaboration with member companies, SSCC, Embassy of Switzerland or partners.
- Published 4 newsletters.
- Member benefits/ New Christmas offers.
- Review and change of accounting agency.
- Develop Patron Membership concept.

# 6. Annual Report 2020



## Highlights

- The Weaponization of Information, Combitech/SAAB, Swedish-Swiss Chamber
- Switching to virtual teams under the face of COVID-19, Switzerland Global Enterprise, Stockholm School of Economics, Sika, ABB
- European Economic Outlook, UBS
- Amplify Change Management, Brennwalds Business Development
- Elderly Care in Three Countries, Forum for Health Policy, Swiss and Dutch Embassy, Dutch Chamber

## Tendencies and challenges

- Despite strong competition with large numbers of webinars during 2020, we saw an increased number of participants at our webinars.
- Most webinars are in general offered free of charge which makes it difficult to charge for our webinars.

# 6. Annual Report 2020 Event & Webinar

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6.  
**Annual Report  
2020**  
**Strategy  
Conference  
Vision 2021**

**MANAGE  
THE  
PRESENT**  
**BOX 1**  
**Manage**  
the current core businesses  
at peak efficiency and  
profitability to fund the future

**SELECTIVELY  
FORGET THE  
PAST**  
**BOX 2**  
**Leave behind**  
outdated mindsets, business models and  
processes. Some may be sources of past  
success

**CREATE  
THE FUTURE**  
**BOX 3**  
**Innovate**  
by developing a Strategy  
for new growth opportunities



FOCUS ON THE PRESENT

FOCUS ON THE FUTURE

PERFORMANCE GAP

POSSIBILITY GAP

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## Opportunities

- Vision - To grow the Swiss Chamber of Commerce for increased services, value and benefits for our members and partners in the future.

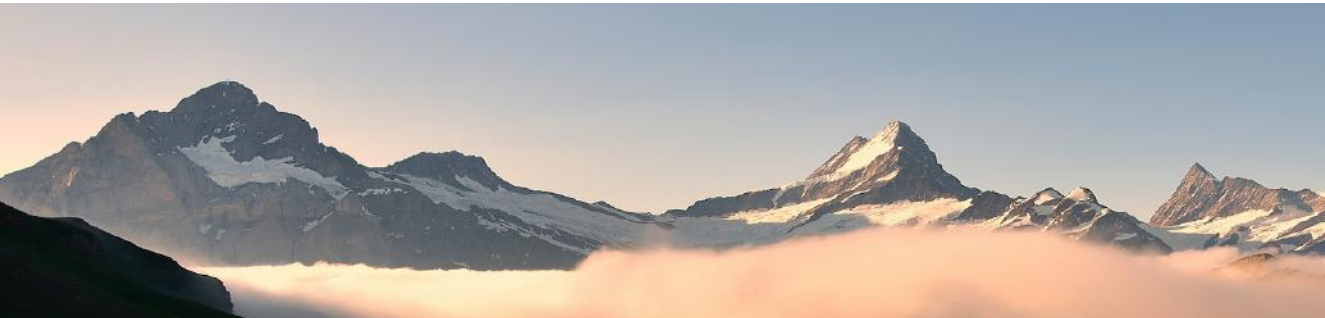
## Challenges

- Extensive part of voluntary and pro-bono work done by the Directors of the Board.
- Limited financial resources to organise and operate the chambers main activities.

## How?

- Increase our financial ability by increasing numbers of members and by implementing the new Patron membership concept.

# 6. Annual Report 2020 Vision & Plan 2021

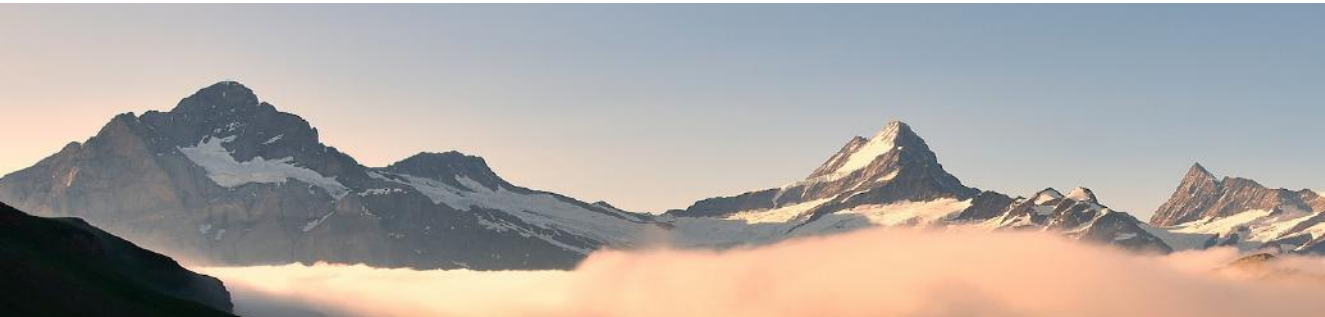


# 7. Account Report 2020

## PROFIT AND LOSS STATEMENT 2020

	31/12/2020	31/12/2019	31/12/2018	31/12/2017	31/12/2016
<b>REVENUES</b>					
Member fees	332,700.00	246,760.00	211,600.00	254,200.00	226,400.00
Event fees	33,332.00	43,087.50	20,979.98	50,691.00	73,800.00
Other	1,388.60				
<b>TOTAL REVENUES</b>	<b>367,420.60</b>	<b>289,847.50</b>	<b>232,579.98</b>	<b>304,891.00</b>	<b>300,200.00</b>
<b>COSTS</b>					
Administration	-168,658.00	-135,442.20	-28,685.85	-90,692.91	-163,277.06
Event cost	-54,136.00	-115,115.01	-102,003.97	-186,099.77	-167,970.00
Marketing	-54,710.38	-55,645.30	-22,724.03	-104,036.60	-66,395.64
Representation	-3,170.10	-44,835.42			
Other	-5,867.20	-7,422.81			
Taxes	-24,242.42				
<b>TOTAL COSTS</b>	<b>-310,784.10</b>	<b>-358,460.74</b>	<b>-153,413.85</b>	<b>-380,829.28</b>	<b>-397,642.70</b>
<b>PnL</b>	<b>SEK 56,636.50</b>	<b>-SEK 68,613.24</b>	<b>SEK 79,166.13</b>	<b>-SEK 75,938.28</b>	<b>-SEK 97,442.70</b>

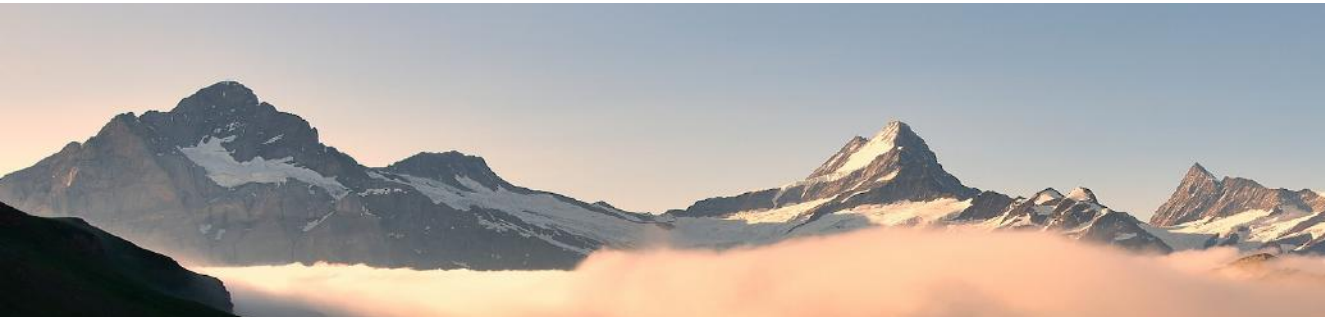




# 7. Account Report 2020

## BALANCE SHEET 2020

ASSETS	31/12/2020	31/12/2019	31/12/2018	31/12/2017	31/12/2016
Bankgiro Handelsbanken	324,117.61	74,208.52	234,133.55	90,045.82	17,964.40
E-kapitalkonto HB	0.00	103,517.60	103,517.60	103,517.60	103,517.60
Plusgiro Nordea	107,843.76	108,298.76	109,048.76	103,123.76	240,286.76
Petty Cash	0.00	1,128.50	1,128.50	1,128.50	1,128.50
Accounts receivable	59,772.00	28,680.00	0.00	8,600.00	66,800.00
<b>TOTAL ASSETS</b>	<b>491,733.37</b>	<b>315,833.38</b>	<b>447,828.41</b>	<b>306,415.68</b>	<b>429,697.26</b>
<b>LIABILITIES AND EQUITY</b>					
<b>LIABILITIES</b>					
Övr upplupna kostnader	40,000.00	0.00	54,049.00	40,262.70	27,606.00
Leverantörsskulder	75,000.00	16,391.00	25,002.00	0.00	60,000.00
Moms	43,391.00	22,736.51	23,458.30	0.00	0.00
<b>TOTAL</b>	<b>158,391.00</b>	<b>39,127.51</b>	<b>102,509.30</b>	<b>40,262.70</b>	<b>87,606.00</b>
<b>EQUITY</b>					
Eget kapital	276,705.87	345,319.11	266,152.98	342,091.26	439,533.96
Årets resultat	56,636.50	-68,613.24	79,166.13	-75,938.28	-97,442.70
<b>TOTAL</b>	<b>333,342.37</b>	<b>276,705.87</b>	<b>345,319.11</b>	<b>266,152.98</b>	<b>342,091.26</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>SEK 491,733.37</b>	<b>SEK 315,833.38</b>	<b>SEK 447,828.41</b>	<b>SEK 306,415.68</b>	<b>SEK 429,697.26</b>



**The Board suggest a compensation of 60.000 SEK to Anne Brennwald for the extraordinary and extensive work to change the operation in the Swiss Chamber during last year 2020.**

- Reconstruction of the original plan with physical events.
- Lead the organisation of webinars on new topics and speakers.
- Find new technical solutions for on-line meetings.
- Restructure and make a procurement of external accounting service to improved control and efficiency of the chamber’s finances.
- Keep close contact with members with questions if we could help to increase their visibility and to offer cooperation on webinars.
- Recruit new members.

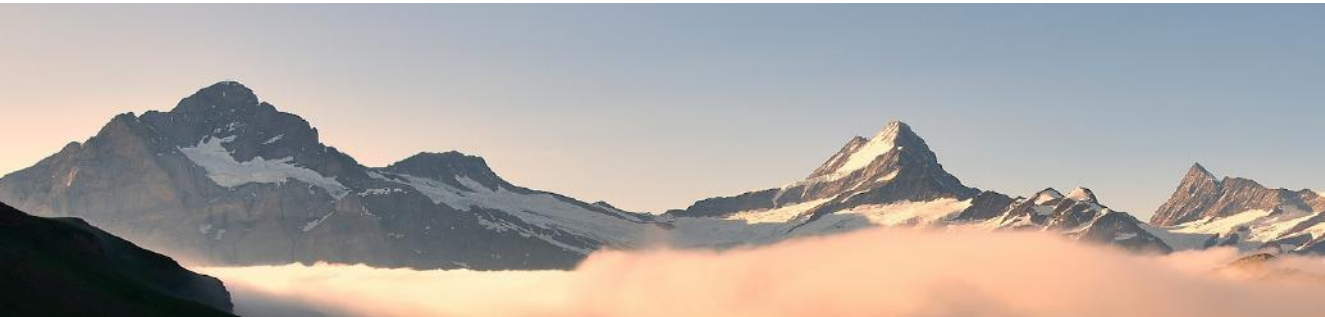
## 7. Account Report 2020

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# 7. Budget 2021

## PROFIT AND LOSS STATEMENT 2020

<b>REVENUES</b>	<b>BU2021</b>	<b>31/12/2020</b>
Member fees	330,000.00	332,700.00
Event fees	10,000.00	33,332.00
Other		1,388.60
<b>TOTAL REVENUES</b>	<b>340,000.00</b>	<b>367,420.60</b>
<b>COSTS</b>		
Administration	-150,000.00	-168,658.00
Event cost	-70,000.00	-54,136.00
Marketing	-55,000.00	-54,710.38
Representation	-10,000.00	-3,170.10
Other	-6,000.00	-5,867.20
Taxes	-25,000.00	-24,242.42
<b>TOTAL COSTS</b>	<b>-316,000.00</b>	<b>-310,784.10</b>
<b>PnL</b>	<b>SEK 24,000.00</b>	<b>SEK 56,636.50</b>



# 8. Audit Report 2020

SCHWEIZISKA HANDELSKAMMAREN  
802018-2161

## REVISIONSBERÄTTELSE

Vid granskning av Schweiziska Handelskammarens räkenskaper för tiden 2020-01-01 Till 2020-12-31 har jag funnit dessa i god ordning. Intäkter och kostnader är styrkta med Erforderliga verifikationer. Den kontanta kassan och det kvarstående värdet på bank- och Plusgirokonto har kontrollerats.

Den av mig företagna revision har inte givit anledning till anmärkning med avseende på Redovisningshandlingar, föreningens bokföring, inventeringen av dess tillgångar eller övrigt Beträffande föreningens angelägenheter.

Jag tillstyrker:

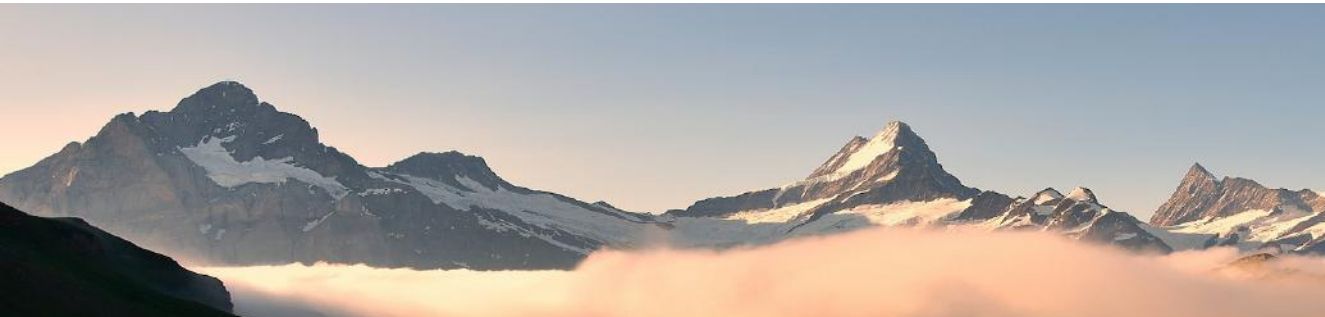
Att årsmötet fastställer den av Styrelsen framlagda resultat- och balansräkningen.

Att årsmötet beviljar styrelseledamöterna ansvarsfrihet för den tid redovisningen omfattar.

Stockholm den 12: Mars 2021



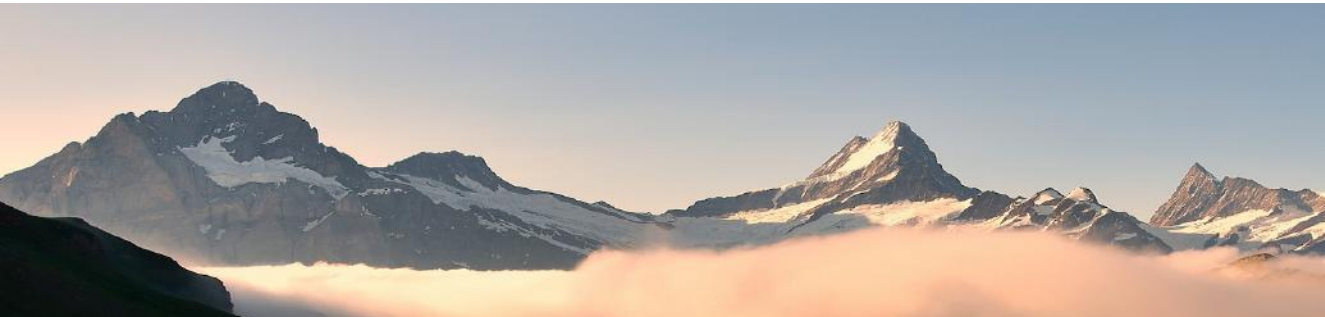
Michael von Peltzer



## 9. Member fees

- **NEW** Patrons: 50.000 SEK excl VAT
- 51+ employees: 15.300 SEK excl VAT
- 11 – 50 employees: 5.800 SEK excl VAT
- 1 – 10 employees: 2.500 SEK excl VAT
- Individual members: 1.000 SEK incl VAT

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### Why?

Increase our financial ability to be able to grow the Swiss Chamber of Commerce for increased services, value and benefits for our members and partners.

### Benefits for Patron Membership

- Access to Swiss Chambers exclusive network and events. Up to 3 people free of charge at all events.
- Possibility to sponsor Swiss Chamber events.
- Possibility to co-organise an Swiss Chamber event.
- Possibility to be a part of Swiss Chambers Advisory Committee to help form the development of the Swiss Chamber.
- Logo on Swiss Chambers website.
  - Startsite
  - Member section Patron
- Logo in Swiss Chambers newsletters and footers in event invitations.
- Presentation as Member in Focus in newsletter, on website and on LinkedIn.
- Swiss Executive Circle (start during 2022).

# 9. Patron Membership

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# 10. Discharge of the Board of Directors



**ANNE BRENNWALD**  
**Chairperson of the Board**  
Brennwalds Business  
Development AB



**EVA FIORENZONI**  
**Vice Chairperson of the Board**  
Swedish Swiss Chamber of  
Commerce in Switzerland



**KRISTINA DANIELSON**  
**Board Member**  
UBS



**KARIN HERI**  
**Board Member**  
MFF



**ALAIN LENQUIST**  
**Board Member**  
KG Fridman AB



**LEON NILSSON**  
**Board Member**  
Amparo Solutions AB



**AKE PIILANEN**  
**Board Member**  
Enablers of Sweden



**TORBJÖRN THALÍNSSON**  
**Board Member**  
Advokatfirman Carler

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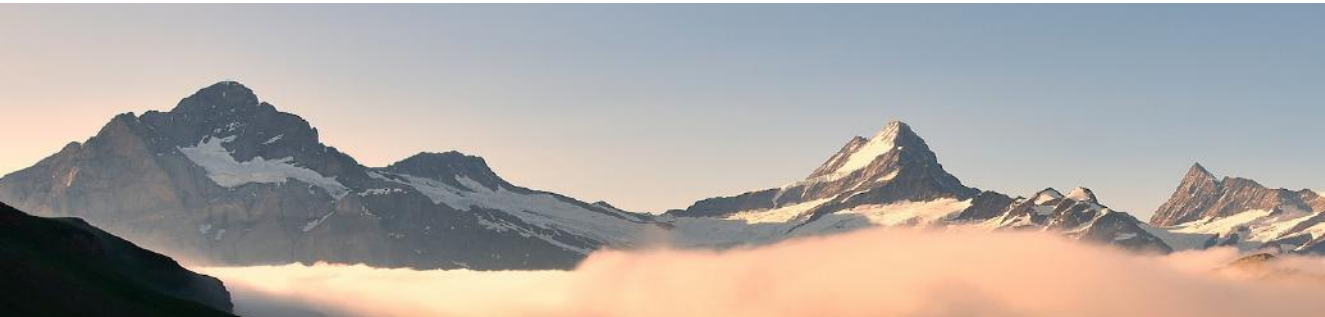
11.  
Election of  
Chairperson  
and Board of  
Directors

Chairperson of the board	Anne Brennwald	Elected in 2020 to 2022
Directors of the board	Eva Fiorenzoni	Elected in 2020 to 2022
	Kristina Danielson	Elected in 2020 to 2022
	Åke Pihlanen	Elected in 2020 to 2022
	Karin Heri	Elected in 2020 to 2022
	<b>Leon Nilsson</b>	<b>Re-election 2021 to 2023</b>
	<b>Michael Nyman</b>	<b>New election in 2021 – 2023</b>



Michael Nyman  
Partner  
Evershed\_Sutherland





Gustav Henriksson  
Embassy of Switzerland  
Adjunct Board Member



Torbjörn Thalinson  
Advokatfirma Carler  
Adjunct Board Member

Changes in the Board:  
Alain Lennquist  
Marc Strahm  
Sofia Löfkvist

Leaving 2021 to become a part of Nomination Committee  
Left March 2021  
Left Dec 2020

# 11. Election of Chairperson and Board of Directors

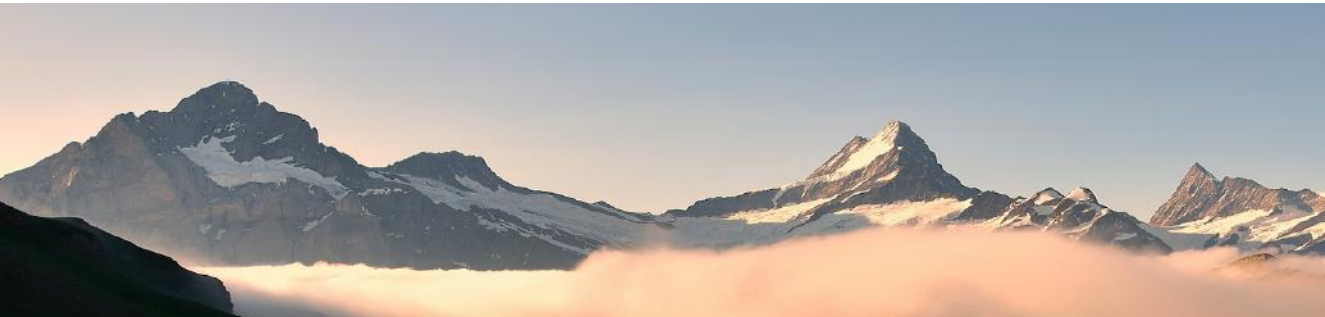


Michael von Peltzer  
Auditor  
Re-election to 2022



Mats Berglund  
Deputy Auditor  
Re-election to 2022

## 12. Election of Auditor and Deputy Auditor



13.  
Election of  
Nomination  
Committee



Chairperson  
Mia Sonnelid  
Mialead  
Elected in 2020 to 2022



Alain Lennquist  
KG Fridman  
New election 2021 to 2022



Hans Brobäck  
Roche  
New election 2021 to 2023

Changes in the Nomination Committee:

- |                     |                 |
|---------------------|-----------------|
| Anders Jarbelius    | Leaving in 2021 |
| Cristina Ingvarsson | Leaving in 2021 |

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# Annual General Meeting

18 March 2021

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Thank you!

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of Commerce in  
Sweden

Annual General  
Meeting  
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