

## NEWSLETTER - December 2020



**Dear Members, Dear Friends of the Swiss Chamber of Commerce,**

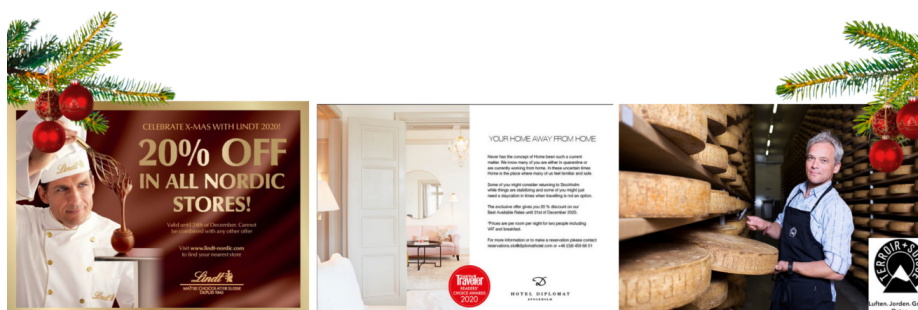
After a very different year, 2020 is soon coming to an end. For many member companies it has been a challenging time, but we have also heard stories of how this situation have turned businesses in new directions and new opportunities.

The Swiss Chamber of Commerce are already planning for a spring full of webinars on interesting topics. We would like to thank our members and business relations for their loyal support and encouragement during the last months.

We all looking forward to soon connect again and wish you a Merry Christmas and a Happy New 2021!

Anne Brennwald  
Chairman  
Swiss Chamber of Commerce in Sweden

## CHRISTMAS OFFERS



## NEWS



Interview with Dr. François Voeffray-Peyro, the newly appointed Ambassador of Switzerland to the Kingdom of Sweden.

Read the interview and learn more about his ambitions for the position.

[READ MORE](#)

## UPCOMING EVENTS



10 Dec 2020 - 18 Feb 2021

## JOIN SEG AT THE VIRTUAL OPEN DAYS!

Explore SEG campuses and interact with students and faculty

**REGISTER NOW!**




**AICC**  
ASSOCIATION OF INTERNATIONAL  
CHAMBERS OF COMMERCE  
IN SWITZERLAND

14 December 2020 | 19:00

## EUROPE IN 2021

The future of business within the European economy

**REGISTER NOW!**



## PAST EVENTS




**Elderly Care in three countries – innovation and development!**

3 NOV 2020

### Elderly Care in three countries – innovation and development

The corona pandemic has brought great challenges and difficult consequences, and not least a huge strain on elderly care throughout Europe.

Read more about it [HERE](#)



12 November | 13:00

**GROWTH STRATEGIES FOR NORDIC COMPANIES**

Switzerland as a test market & access to European customers

Organized by SWITZERLAND SWISS ENTERPRISE PARTNERS

### Growth strategies for Nordic companies

A webinar arranged by Switzerland Global Enterprise on the topic of growth strategies for Nordic companies -Switzerland as a test market & access to European customers.

Read more about it [HERE](#)

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