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Member Newsletter no. 3, 2016



Dear Member,

Time flies, and we would like to summon up 2016 and our activities within Schweiziska Handelskammaren. We want to take this opportunity to thank all our members for an interesting networking year.

As usual we have organized various events during the year. We started off with the World Cup race in Hammarbybacken in January with Anja Pärson as a special guest. In March we held the annual meeting in Hotel Diplomat, we have organized business lunches, in Gothenburg and Stockholm and the annual Fondue evening. We co-hosted a sailing regatta and enjoyed an After Work at Berns.

In September, the board met for a whole day's workshop, to improve the board's way of working and to stake out the upcoming years' priorities, event outlines and possible partners. The main focus was, of course member value; how do we create events that are relevant and interesting for you, what networks would you benefit from, and what other value can we offer you. If you, as member, have any ideas, wishes and feedback, please don't hesitate to get in touch with us.

In every edition of this newsletter, we introduce a new "Member in Focus". Now the turn has come to UBS and Henrik Söderström, Country Head for the Netherlands and the Nordics. Read more below.

Please get in contact with us if you wish to expose your own events in the SwissCham event calendar. See you also on [LinkedIn](#) and [Facebook](#).

All the board members thank all members and partners for your participation. We wish you a joyful holiday season!

Christian de Loës, Pia Elster, Anne Brennwald,
Torbjörn Thalínsson, Eva Fiorenzoni, Alain Lennquist,
Gustav Henriksson

Ski World Cup Stockholm 2017 31 January Hammarbybacken



In February 2016, for the first time ever, the World Cup parallel slalom competition was held in Stockholm. The premiere was a success and a real audience fest.

The event is taking place again this winter! On 31 January 2017, the 32 world's best skiers are once again coming to Hammarbybacken in Stockholm to compete for podium places.

Like last year, the Swiss Chamber of Commerce in Sweden and the Swedish Swiss Chamber of Commerce in Switzerland are co-organizing an event during the Ski World Cup in Hammarbybacken.

Join us for an exciting afternoon watching the world's best skiers in Hammarbybacken followed by a dinner at Jimmys Steakhouse.

SPEAKER: Kaj Linde, Event Director, Åre2019



After the competition you are all welcome for a dinner where Kaj Linde, Event Director, Åre2019, will talk about the road leading up to the FIS Alpine World Ski Championships in Åre in 2019. Kaj joined Åre2019 in February 2015. Åre2019 AB, owned 50/50 by SkiStar AB and the Swedish Ski Federation (Skidförbundet), is the company behind the Ski World Championships in Åre.

Kaj has a long and genuine background from the event industry, having been in the industry since 1986. He was the Event Manager for Friends Arena from 2012-2015.

Don't miss this chance to hear what the opportunities and challenges are for organizing the World Championships in Åre.

DATE: Tuesday 31 January 2017
TIME: 15:00 - 23:00
COST: SEK 1100 or CHF 120 (incl. VAT, registration is binding)
RSVP: [Latest 28 January >>](#)

GOLD SPONSOR:

IN COOPERATION WITH:



PROGRAMME:

15.00 Arrival Hammarbybacken
17.00 Start World Cup parallel slalom
19.00 Award ceremony
20:00 Dinner with speech from Kaj Linde

Jimmys Steakhouse, Kölnagatan 26-28, Hammarby Sjöstad

[For participation >>](#)



Save the Dates!

We also have two other interesting events coming up in the next quarter. Don't forget to Save the Dates!

Trends shaping the future of commerce - A trend casting seminar with Kairos Future and UBS

A trend casting seminar with Magnus Kempe from Kairos Future and David Halldén from UBS. What are the major changes in the surrounding world that shape tomorrow's business life?

DATE: Wednesday 15 February 2017

PLACE: Sinf, Klara Norra Kyrkogata 31, Stockholm

The Swiss Chamber of Commerce in Sweden - Annual General Meeting

After the Annual General Meeting there will be time for mingle and networking.

DATE: Thursday 16 March 2017

PLACE: Hotel Diplomat, Strandvägen 7C, Stockholm



Member in Focus



We got the opportunity to have a chat with Henrik Söderström, managing director of UBS. Read more [here >>](#)

Member Benefit Program



Don't forget our member benefit program. Please login to our [member pages](#) to take part of the benefits!

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Our mailing address is:
Schweiziska Handelskammaren
Box 22307, 104 22, Stockholm
Klara Norra Kyrkogata 31
111 22 Stockholm
Sweden

Phone +46(0)8 440 11 70
www.swisscham.se

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